

Katie K Snapp

Dynamic ... Personable ... and Fun!



Uniqueness

Fun

High-energy

Technical Background (BSEE)

Not your average GEEK

Expertise

Leadership and Women in Leadership

Performance Coaching

Using the Mind and Brain

Interpersonal Development

Credentials

Licensed New Life Story Coach™

Six Sigma Green Belt

Certified Leadership Coach

Katie K. Snapp delivers a rare blend of technical mastery with interpersonal humor by incorporating real world stories about leaders in everyday situations. Topics include leadership self-confidence (or lack of it!), the importance of s-i-m-p-l-e communication, and picking up the pieces when the troops veer off course.

Watching Katie's delivery has been described as "watching live art performed."

Katie is the founder of Better-Leadership.com, an online resource for what she refers to as the "Everyday Leader." She comes from a corporate business environment and technical production, where the daily grind was less than inspiring, until she found the hidden secrets in transforming work into creative prospecting.

With 21 years of workshop and leader coaching experience, leaders love hearing her deliver because they leave with actionable techniques and walk-away's that are practical and immediate. Participants describe the impact as "amazingly insightful" and "it went so fast!"

LEADERSHIP TOPICS

WELLNESS and CHANGE: Fulfillment is achieved when your leadership is balanced with your wellness. Sometimes balancing work and wellness is simple, yet sometimes it seems impossible. Use the cyclical patterns of change to predict and prevent upcoming disruptions, then optimize your productivity.

THE LEADER'S MINDSET: Our leadership tendencies have a mind of their own. Literally. Integrate new findings in neuroscience to evaluate your leadership patterns.

TECHNICAL ORGANIZATIONS: GeekSpeak: I am fluent! Stimulate the technical environment to encourage creativity and interpersonal dynamics.

WOMEN IN LEADERSHIP: Skirt Strategies: Find your voice as a woman in leadership through the beauty of simplicity.

 Better-Leadership.com
Brilliance through Balance

Contact

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